

BROOKS KUSHMAN ANALYTICS PRACTICE

Maintenance Fee Decision Making Assistance:

We review your upcoming maintenance fees and provide renewal reports on patents which have fees becoming due, and to avoid lapsing patents which have value revealed by analytics.

- Identification of times your references were cited as 102/103 art and who it was cited against
- Identification of your references, by international CPC class, compared to your competitors filings
- Identification of assets that may be sold or licensed, instead of lapsed, including identification of potential customers/targets

Technological Mapping:

We can identify filing trends for any key competitor.

- We can map filings over time to see where others are ramping up or slowing down
- We can identify new competitors and entrants into a field
- We can identify key personnel working in areas-of-interest

IPR and Claim Construction Estoppel:

We can use the tool to bolster litigation positions by finding prior on-the-record statements.

- We can quickly and cheaply search the **entire portfolio** of the opposing party for statements made about art involved in a case
- We can quickly and cheaply search the **entire portfolio** of the opposing party for characterizations of a term of art, that may bind them to a current interpretation during claim construction

Enforcement Identification:

We can identify who was rejected under 102/103 by a client's patents.

- Provides licensing and enforcement targets
- Provides opportunities to improve pending claims
- Provides opportunities for contingent licensing - we can identify entities outside core competitive channels, pursue targeted claims against those entities and seek a license, all at no up-front cost to a client and resulting in increased licensing revenues without starting an intra-industry war

Portfolio Bolstering:

We can identify prior art used as 102 art against a client's filings.

- Useful to find better priority references for procurement
- Useful to develop litigation counter-claims
- Useful to bolster a portfolio with highly relevant and good-priority art



UNIQUE. JUST LIKE YOUR IDEAS.

Brooks Kushman's analytics practice is led by creative, data-driven attorneys who remain focused on building clients' patent portfolios with meaningful scope and a strategic direction. Together, our team works with clients to augment data using our software programs to streamline and better manage patent portfolios. We use this data to make informed decisions on entire portfolios or a collection of patent families. Our team compiles this data to assist with portfolio management, technology mapping, licensing, and enforcement.

